

Doula creates unique labor and birth clothing line

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KUSA - The birth of every baby has a story. Moms and dads recall every detail, significant and silly. They remember the frantic drive to the hospital or the hours spent walking the hospital halls, hoping to speed up the contractions.

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When Carri Grimditch gave birth to her first child one uncomfortable detail stuck with her. She didn't like the hospital gown. Carri says the gown felt too clinical, too cumbersome. Plus, Carri really disliked the ties in the back, which caused her to constantly tug at any gaps to avoid any embarrassing exposure. After the birth of her son, Carri realized the gown had to go for baby number two.

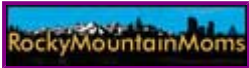
So, Carri taught herself how to sew and designed a skirt and top she believed would be more conducive to the birthing experience. Carri is also a certified doula, so she considered what would be best for both a mom-to-be and her doctors during labor and delivery. A doula is a woman experienced in childbirth who gives the mother advice, emotional support and comfort before, during and just after childbirth.

That's when Binsi Inc. was born. Binsi is a clothing line of lightweight skirts and tops. The skirts have a drawstring and the tops feature snaps along the sides and the top of the straps. Carrie says, "For many women in their third trimester this becomes their favorite thing to wear, because it isn't constricting or uncomfortable."

Carri, her husband and three children live near Boulder. While she dreams of taking Binsi national, she adds, "I'm still a stay at home mom, that's my primary vocation."

Binsi skirts range in price from \$42-\$55. The tops run \$38-\$43. You can learn more by going to www.BirthInBinsi.com.

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